



## COURSE INFORMATION

**Course Title:**

MGT503 Business Ethics in a Global Environment  
(Postgraduate)

**Semester:**

July Session, 2020

**CLASS HOURS:** Monday through Friday, 180 minutes each day, for three weeks. At the end of each week, there will be a one-hour discussion session; the instructor will also be available by appointment.

**Discussion Section :** 1 hour each week.

**Field Trip:** According to the professors' teaching plan.

**CREDITS(s): 3**

## OVERVIEW

*Business Ethics in a Global Environment* is designed to develop students moral reasoning about the conduct of business in the global context. They will achieve this by exploring theories of ethics and justice in business and in its relationships with society, across different cultural traditions and reflect on their own moral development through analysis of ethical and unethical behaviours in business. The course explores fundamental concepts in ethical issues facing businesses and multiple stakeholders. It will explore issues that accompany making ethical business decisions that reflect integrity in conducting global business. Students taking this class will learn and demonstrate an understanding of what it means to be ethical.

## LEARNING OUTCOME

Upon successful completion of this course, the students should have basic expertise in the following areas:

- Understand categories of ethical theory (normative and descriptive) and explain how they contribute to ethical business practices.
- Examine best practices of ethical decision-making in management, and leadership as relevant to value creation and capture.
- Explain ethical dilemmas managers face in a global business environment and how they can resolve them.
- Provide a basic understanding of the application of ethical concepts to corporate,

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not-for-profit, and entrepreneurial practices and decision-making.

- Learn to use tools and techniques of business ethics management.

### LEARNING RESOURCES

#### Suggested textbooks:

Business ethics: managing corporate citizenship and sustainability in the age of globalization 4/e by Crane, Andrew; Matten, Dirk (2016). Oxford.

### WEEKLY SCHEDULE

Week	Day	Topic	Reading
1	1	<b>Part A: Understanding Business Ethics</b> Introducing Business Ethics	Chapter 1
	2	What is Business Ethics and Why is Business Ethics Important?	Chapter 1
	3	Framing Business Ethics: Corporate Responsibility, Stakeholders, and Citizenship	Chapter 2
	4	Evaluating Business Ethics: Normative Ethical Theories	Chapter 3
	5	Making Decisions in Business Ethics: Descriptive Ethical Theories	Chapter 4
2	1	Managing Business Ethics: Tools and Techniques of Business Ethics Management  Managing Stakeholder Relations/Assessing Ethical Performance/Organizing A Framework for Business Ethics Management	Chapter 5
	2	<b>Part B: Contextualizing Business Ethics</b>  Shareholders and Business Ethics  Understanding Governance and Ethics	Chapter 6
	3	Employees and Business Ethics	Chapter 7
	4	Consumers and Business Ethics	Chapter 8
	5	Review and Group Study	

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3	1	Suppliers, Competitors, and Business Ethics Suppliers and Competitors as Stakeholders Sustainability and Business Relations—Toward A Positive Ecosystem?	Chapter 9
	2	Civil Society and Business Ethics	Chapter 10
	3	Government, Regulation, and Business Ethics	Chapter 11
	4	Conclusions and Future Perspectives	Chapter 12
	5	<b>Final Exam</b>	

### ASSESSMENT

Assessment Task	Weighting
Attendance and Participation	10%
Small-Group Case Presentation	20%
Short Written Assignment	20%
Final Exam	50%
<b>Total</b>	<b>100%</b>

### DETAILS ON GRADE COMPONENTS

**Attendance and Participation:** Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.

**NB:** In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. **Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course.** If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

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Participation grades will be based on **quality** (an in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and **quantity** (consistency and regularity of performance).

Accordingly, **you are expected to read the related chapters before participating in the class.** Be prepared to be called upon to “open” a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.

The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: **(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.**

#### **Short Written Assignment:**

Each student must submit a one-page written paper at the end of the first week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the paper will be provided on the first day of class.

#### **Small-Group Case Presentation:**

Students will be assigned to a small group and each of these groups will make an in-class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.

#### **Examinations:**

An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.

Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?

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- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments “safe?”
- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

### Course Grading:

Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Mark
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

**To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.**

## CLASSROOM ETHICS & COURSE POLICIES

Being respectful of others' opinions, values and culture

Cell phones are only permitted when the usage is related to the course. Absolutely **NO TEXTING** during class will be tolerated. If you have an emergency situation and you must be able to be reached, set the phone to vibrate and leave the room immediately when it goes off.

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Any student with a documented disability needing academic adjustments or accommodations should notify the instructor or the program administrator before the start of the program, so such an arrangement will be made accordingly.

Any student who anticipates a schedule conflict because of religious reasons should make arrangements within two weeks of the start of class.

### *Academic misconduct*

Please follow the guideline of the university policy. Academic dishonesty or misconduct will not be tolerated and may result in disciplinary action including a grade F for the course. Work submitted must be the original work of the student. Original work may include the words and ideas of others, but the source of these words and ideas must be indicated in a manner consistent with an academically recognized form, style, and citation manual. Resubmission of work previously presented in another course is prohibited.

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